

March 30, 2015

The Qualifying Round of the 21st Meijin-qualifier to be held on “BackgammonAce”!

Tokyo (HEROZ, inc.) – HEROZ, inc. (“HEROZ”) providing mobile applications with Artificial Intelligence (AI), will hold the qualifying round of the “21st Meijin-qualifier” on “BackgammonAce”, one of the five biggest championship matches organized by Japanese Backgammon League (“JBL”).

■ About the Qualifying Round of the 21st Meijin-qualifier on BackgammonAce



• Players vie with each other based on their ranking in the online match event, “Nordic Ace 2015”, on BackgammonAce during the qualifying round period.

• Player who wins 1st place in the qualifying round is eligible to participate in the Meijin-qualifier!

1st place: Participate in the Meijin-qualifier!

2nd place: Receive a backgammon book from “Happy Gammon Series” by Michihito Kageyama, a Japanese professional backgammon player!

(※Shipment is only available to addresses in Japan.)

Michihito Kageyama’s website : <http://michihito.exblog.jp/>

※ Players need to register to take part in this event. Registration is available on BackgammonAce application.

• Registration Period

~ April 12th, 2015, 08:00 (UTC) (subject to change)

• Time Period

08:00 on March 31st ~ 08:00 on April 13th, 2015 (UTC) (based on the time period of Nordic Ace2015)

• Registration Fee

Free

■ About the 21st Meijin-qualifier

• Meijin-qualifier is one of the five biggest championship matches organized by JBL.

After half a year to 1 year-long qualifying round, representatives of each district are chosen to take part in Meijin-qualifier, the championship match. The game is played to 25 points.

For more information, visit JBL’s website.

URL: http://backgammon.gr.jp/?page_id=2608

• Player who is eligible to take part in the Meijin-qualifier must be a member of JBL. To register

as a member, please check JBL's website.

URL: http://backgammon.gr.jp/?page_id=63#id3

•Time Period of the 21st Meijin-qualifier
May to July, 2015

■About Nordic Ace2015

It is an online match event held on BackgammonAce

Players ranked high will receive Nordic title, only available in this event!

Time Period: 08:00 on March 31th ~ 08:00 on April 13th, 2015 (UTC)

This event is aimed to bring additional excitement and attention to the "27th Nordic Open" (<http://www.nordicopen.dk/>) to be held from April 2nd to 6th, which Masayuki Mochizuki ("Mochy"), the Global Ambassador of HEROZ, will also take part in. Please support Mochy at the 27th Nordic Open!

■About Backgammon

Backgammon is one of the oldest board games in the world expected to have over 300million players worldwide. It is gradually becoming popular in Japan nowadays as an intellectual, cool, and exciting game. Mochy and 2 other Japanese players have won the world championship up-to-date.

■ About BackgammonAce



BackgammonAce is a backgammon app that provides comfortable, speedy and free online match-ups with the use of world-class AI. With fantastic graphics and clean user interface, it allows players to play with anyone anywhere around the world. It is ranked No.1 among board games in UK and Germany and is popular in 150 and more countries.

-App Name : BackgammonAce

-Price : free (optional item charging)

-Compatibility : iOS 5.0 or after (iPhone or iPad),Android 2.3 or after

-Apple AppStore : <https://itunes.apple.com/app/backgammonace/id687202428>

-Google Play : <https://play.google.com/store/apps/details?id=jp.co.heroz.backgammon>

-Official web : <http://pr.heroz.jp/backgammon/>

-Catch-phrase : Never give up as long as there's even a 1% chance to win.

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【About HEROZ, inc】

HEROZ is a company providing mobile apps using Artificial Intelligence (AI), which aims at offering services in the world with the concept “Surprising in mind”. It has developed over 200 apps provided to 25 million and more users. It is one of the biggest service providers in Japan today, and will keep on offering services and collaboration activities actively with the key word, AI x mobile.

【Contact Information】

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Please contact us to the above, if you have any inquiries about this release.