



June 16, 2023

Company Name: HEROZ, Inc.

Name of Representatives:

Takahiro Hayashi,

Co-Chief Executive Officer:

Stock Code: 4382, TSE Prime Market

Contact: Hiroya Mori,

Chief Financial Officer

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Notice: This document is an excerpt translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

### Notice of Amendment to the Articles of Incorporation

HEROZ, Inc. (the “Company”) hereby announces that its Board of Directors, at a meeting held on June 16, 2023, passed a resolution to add “Amendments to the Articles of Incorporation” as agenda items for its ordinary general meeting of shareholders planned on July 27, 2023.

#### 1. Amendments to the Articles of Incorporation

##### (1) Purpose of changing articles

The Company is considering the creation of new businesses using its AI and other technologies. In order to respond to this diversification of business activities, two business purposes will be added to Article 2 of the current Articles of Incorporation of the Company.

##### (2) Details of Amendments to the Articles of Incorporation

The details of the amendments are as follows.

(Changes are underlined>)

current Articles of Incorporation	Proposed Amendments to the Articles of Incorporation
Article 2. The purpose of the Company	Article 2. The purpose of the Company

<p>shall be to engage in the following businesses.</p> <ol style="list-style-type: none"> <li>1. Services related to the collection, processing, and provision of various types of information</li> <li>2. Sales activities and support for various goods, services, etc.</li> <li>3. Computer system analysis, design and Internet consulting</li> <li>4. Planning, development, and design of computers, peripheral and related equipment, and software, Planning, development, design, manufacture, sale, lease, and import/export of computers, peripheral equipment, related equipment, and software</li> <li>5. Mail-order business</li> <li>6. Planning and production of advertising and publicity, and advertising agency business</li> <li>7. Business and consulting related to various types of marketing</li> <li>8. Telecommunications business based on the Telecommunications Business Law</li> <li>9. Investment Advisory and Agency Business</li> <li>10. Worker Dispatch Business</li> <li>11. All business incidental to the above articles</li> </ol>	<p>shall be to engage in the following businesses.</p> <ol style="list-style-type: none"> <li>1. Services related to the collection, processing, and provision of various types of information</li> <li>2. Sales activities and support for various goods, services, etc.</li> <li>3. Computer system analysis, design and Internet consulting</li> <li>4. Planning, development, and design of computers, peripheral and related equipment, and software, Planning, development, design, manufacture, sale, lease, and import/export of computers, peripheral equipment, related equipment, and software</li> <li>5. Mail-order business</li> <li>6. Planning and production of advertising and publicity, and advertising agency business</li> <li>7. Business and consulting related to various types of marketing</li> <li>8. Telecommunications business based on the Telecommunications Business Law</li> <li>9. Investment Advisory and Agency Business</li> <li>10. Worker Dispatch Business</li> <li>11. <u>Fee-charging Employment Placement Business</u></li> <li>12. <u>Investment, trading, holding and management of financial assets, etc.</u></li> <li>13. <u>All business incidental to the above articles</u></li> </ol>
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